

DINA MOHAMED

Graphic Designer

ABOUT

Graphic Designer with a focus on web design, publication, and branding. Skilled at creating clean, impactful visuals that balance creativity with functionality. Detail-oriented and passionate about design that communicates effectively.

EDUCATION

MORAVIAN UNIVERSITY | 2022-2026
Bachelor of Arts: Graphic and Interactive Design with a Minor in Business Management

SKILLS

Software

Adobe Illustrator, Adobe InDesign, Adobe Acrobat, Adobe After Effects, Adobe Photoshop, Adobe Dreamweaver, HTML/CSS, Figma, WordPress, Google Drive, Google Docs/Slides, Google Analytics, Microsoft Word, Microsoft PowerPoint, Slack

Professional

Branding, Advertising, Publication Design, Typography, Photography, Website Design, Social Media, UI/UX, Logo Design

Interpersonal

Time Management, Customer Service, Communication, Creativity, Problem Solving, Teamwork, Bilingual (Arabic)

AWARDS

Dean's list | 2022-2026
Phi Eta Sigma | 2022-2026
Zeta Psi | 2022-2026

EXPERIENCE

STUDIO SOUTH • ART DIRECTOR

May 2023 - Present

Studio South is a student-run design firm providing creative services to Moravian University and external clients. As a designer, I collaborated on real-world projects including branding, publications, and posters, while managing client feedback and deadlines. In my current role as President and Art Director, I oversee the creative direction of the firm, lead a team of student designers. I also coordinate client meetings, manage invoices, and ensure high-quality print and digital outcomes.

KOHL'S • CUSTOMER SERVICE

September 2020 - October 2025

Assisted customers with purchases, returns, and inquiries while ensuring a positive shopping experience. Demonstrated strong problem-solving skills by quickly resolving issues, handling customer concerns, and adapting to fast-paced retail demands.

THEA ENTERPRISES • DESIGN INTERN

May 2024-September 2025

Supported the marketing team by creating daily Instagram and LinkedIn content, helping grow the company's online presence and engagement. Contributed to a wide range of design projects including branded t-shirts for conventions, corporate presentations, sub-brand logo design, employee campaign materials, and marketing emails. Collaborated with different teams to maintain brand consistency and contributed creative ideas for digital projects.